

ARTISTS

BRADLEY THEODORE

IN EACH GENERATION AN
ARTIST EMERGES WHO HAS THE
POTENTIAL TO BECOME ICONIC

NEW YORK LAYS CLAIM TO MANY
OF THEM — ROY LICHTENSTEIN,
ANDY WARHOL, JEFF KOONS,
AND JEAN-MICHEL BASQUIAT

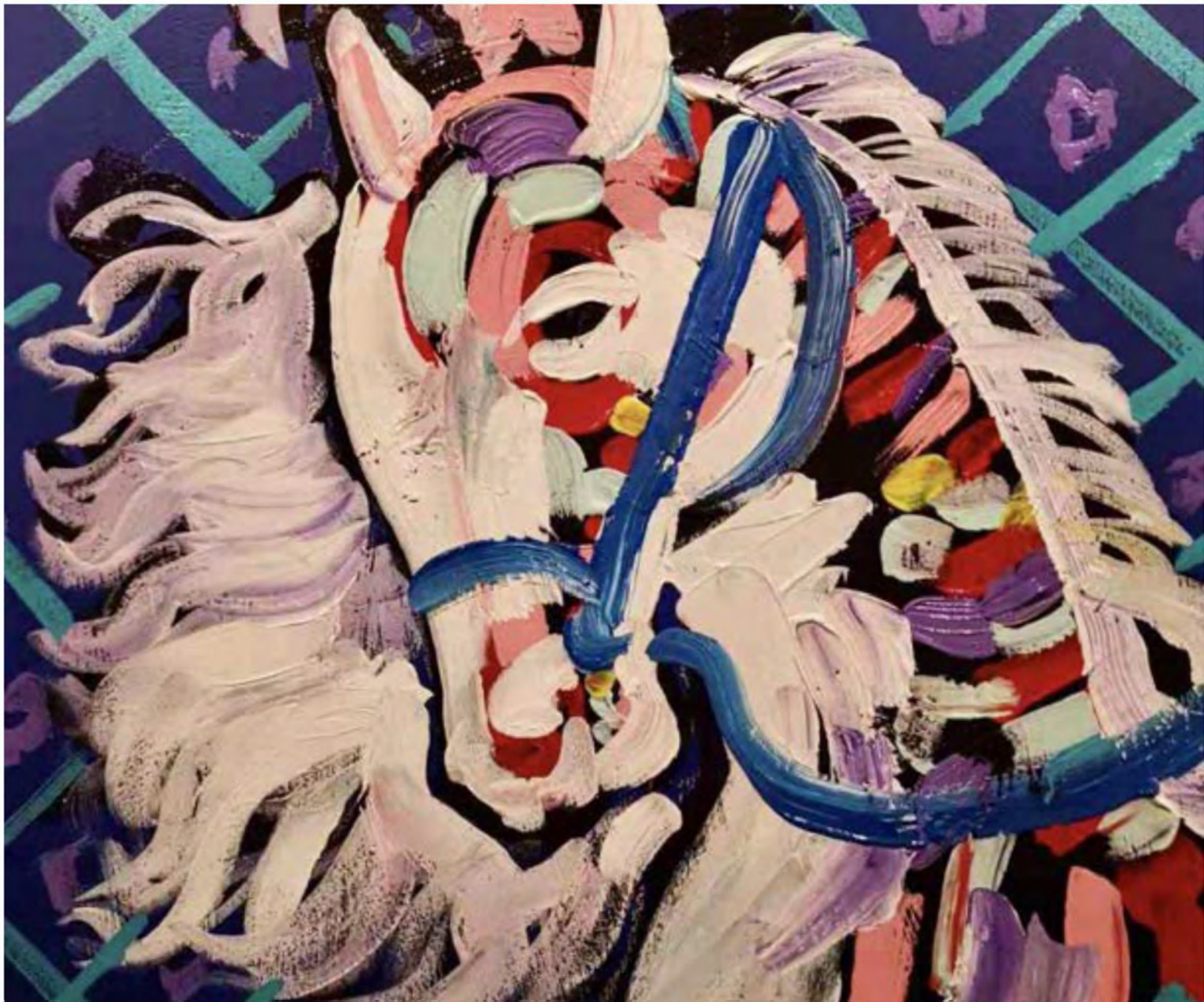
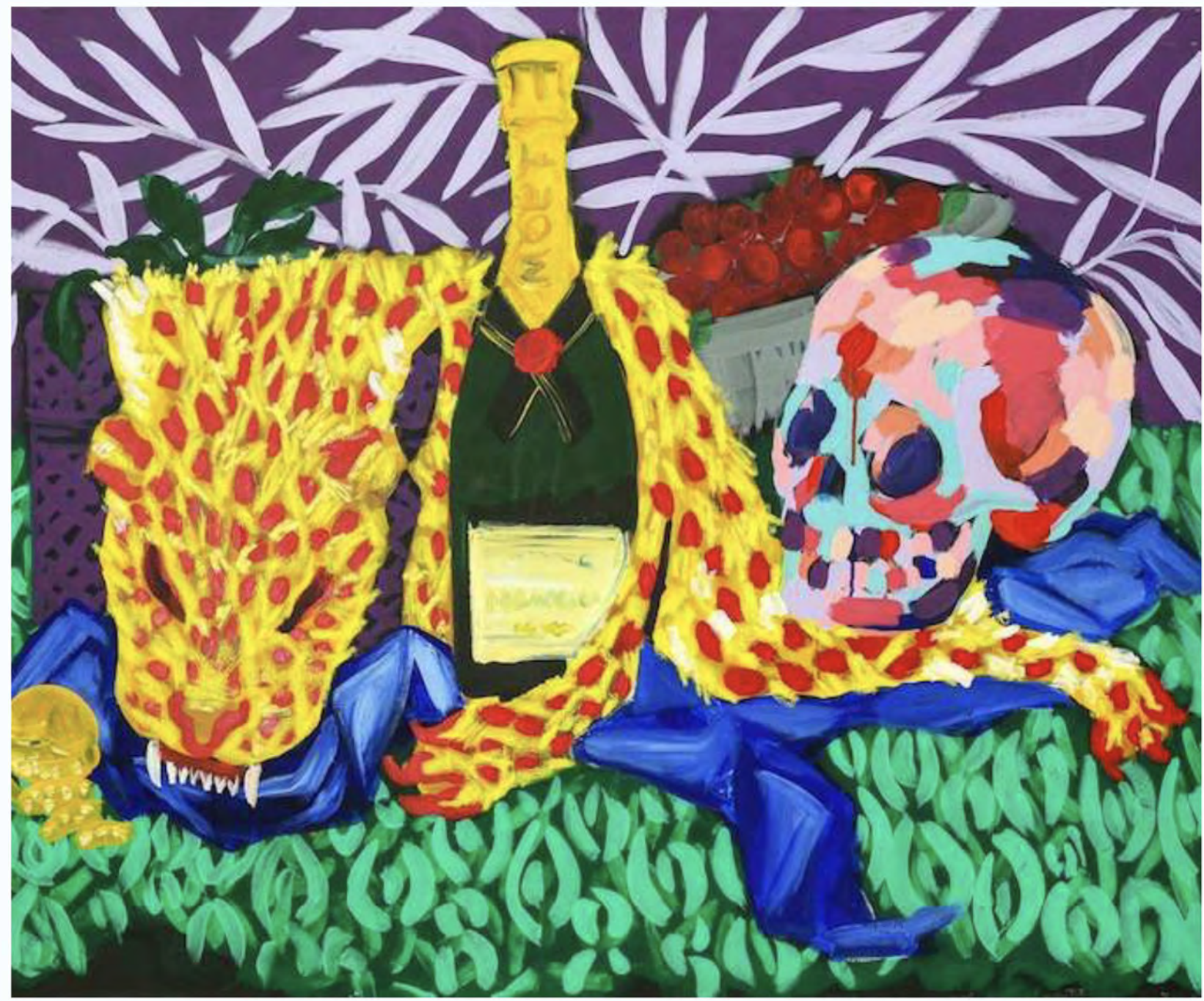
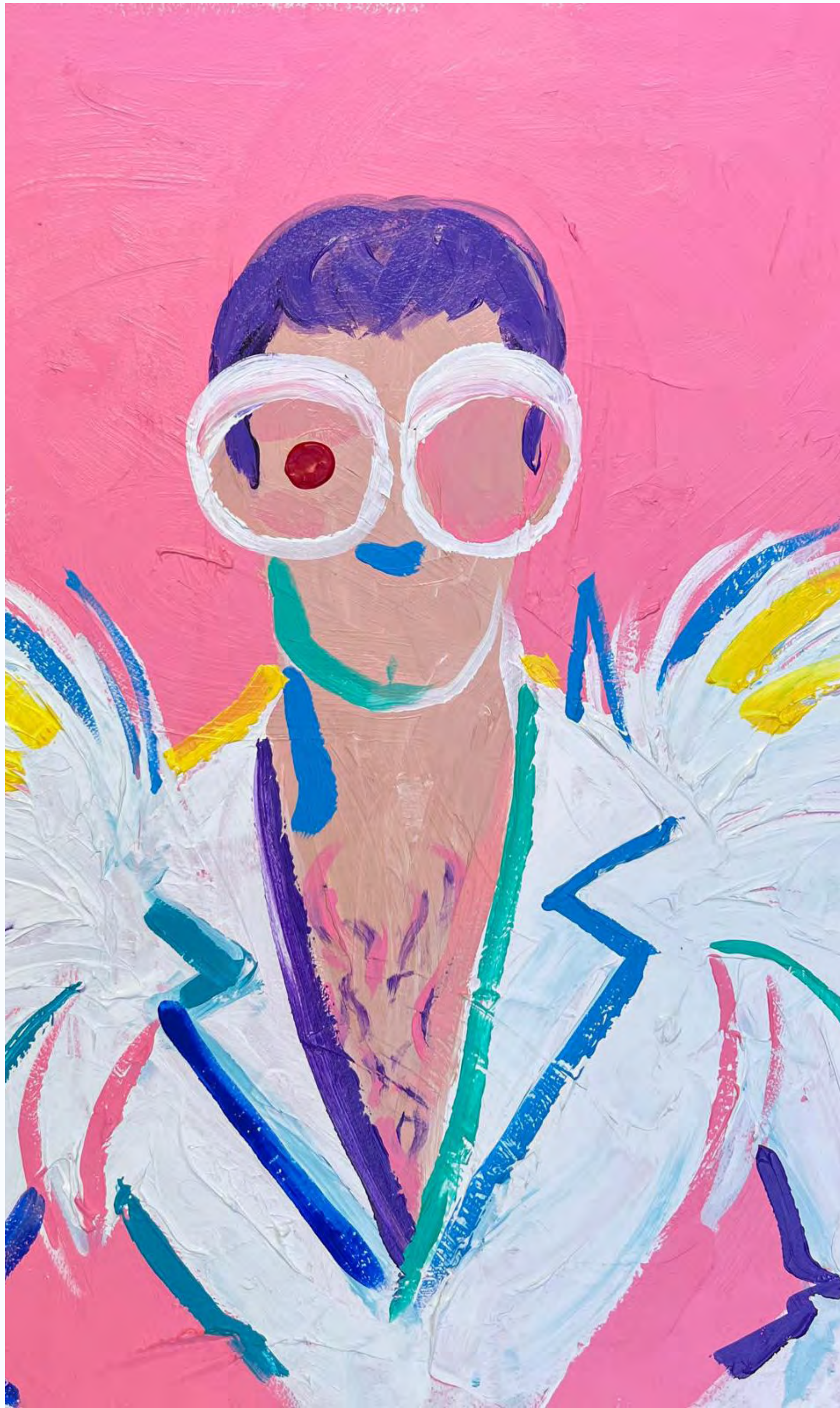


Bourdain 2019, Lower East Side NYC



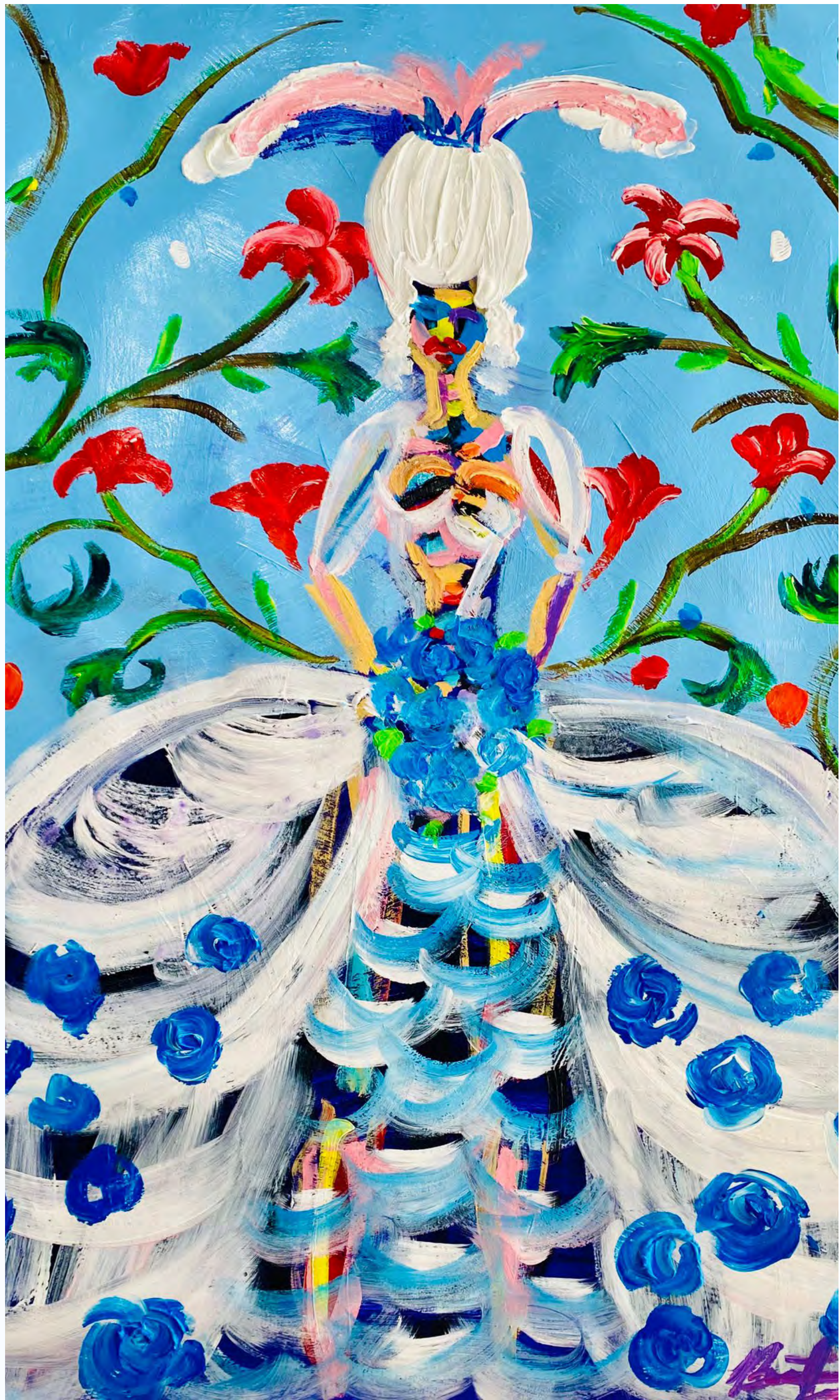
Anna & Karl 2016, SoHo NYC

BRADLEY THEODORE HAS EMERGED
AS AN ARTIST WITH THE POTENTIAL
TO JOIN THIS LIST OF NAMES



Celebrating the beauty of life in the same vein as Dia De Los Muertos tradition with colour and vibrancy, Theodore's signature style is instantly recognizable





THEODORE'S ENERGETIC USE OF COLOR,
BOLD PAINT BRUSH STROKES, AND STRIPPED
BACK SKELETAL FIGURES HAS LED HIS WORK TO
RESONATE INTERNATIONALLY ACROSS ARTISTIC,
FASHION, AND SPORTING CIRCLES ALIKE



BIOGRAPHY



BORN IN TURKS AND CAICOS, RAISED
BETWEEN NEW YORK AND MIAMI, BRADLEY
THEODORE HAS BEEN AN INTERNATIONALLY
INCLINED ARTIST AND COLLABORATOR
FROM HIS VERY BEGINNINGS

Many people are fascinated by Theodore's story. So much so, that "Becoming: Bradley Theodore" - a documentary on Theodore's life and journey to success in the art world - premiered at the 2016 Tribeca Film Festival.





BECOMING

BRADLEY THEODORE



BIOGRAPHY

Born in Turks and Caicos, Bradley Theodore is a contemporary artist who started his career in New York City and has been an internationally-inclined artist and collaborator from his very beginnings. Having worked in the tech and design sector after his graduation from the School of Visual Arts, Theodore eventually moved back to New York where his artistic career took off.

With roots in graphic design, Theodore's beginnings as an artist came from adorning the streets of New York City with vibrant, chromatic murals of skeletons depicting contemporary pop culture and fashion "royalty."

Bradley Theodore is known for his colorful depictions of icons. He is a multi-disciplinary artist whose iconoclastic approach to art can be found internationally, from 10-foot murals on the streets of Tokyo, Paris and Milan, to sold-out solo exhibitions in London, Tokyo and NYC.

Evoking the universality of color, skeletons, and celebrity, Theodore distils figures to skeletal forms, a confrontation that the artist calls "an act of living", pushing color to express memory, emotion, and lived experiences.

Theodore's portraits juxtapose the legendary and mortal qualities of modern and contemporary icons and the artist has become a staple in the art and fashion scene in New York City.

Theodore has collaborated with popular artists and brands on creative projects for Puma, Waldorf Astoria, Haig Club, Moët, Rolls-Royce, Lego, and Moleskine. In 2016, Bradley was the official artist for the US Open, where he created four murals on display at the tournament's venue; and was the subject of independent film "Becoming: Bradley Theodore", which premiered at the Tribeca Film Festival. In 2017, Google invited Theodore to their Artist in Residence program (AiR), where he employed the tech giant's Tilt Brush tool to create art in another dimension. In 2018 for the 50th anniversary of PUMA's iconic Suede sneaker, Theodore designed a limited edition shoe which was followed by a full collection of sneakers, garments and accessories for the streetwear giant's Spring Summer 2019 offering. More recently in 2020 Theodore partnered with LEGO as an official artist for the LEGO Dots campaign, and created a limited edition series of bottles for HAIG Whisky and David Beckham. 2022-23 saw collaborations with the Waldorf Astoria, Snapple and Project Zero.

SHOWS

SOLO SHOWS

- 2025 'Principle' The Harmonyst, Tokyo
- 2025 'Reign of Fasion' Clarendon Fine Art, London
- 2024 'The Bradley Theodore Experience' Clarendon Fine Art, London
- 2024 Galeria 18 "The Dance", São Paulo, Brazil
- 2022 +81 Gallery, Tokyo
- 2022 BLOW by Artemest, Milan, New York
- 2019 372 West Broadway "Two As One", New York City
- 2018 Maddox Gallery London "The Coronation", London
- 2017 Maddox Gallery "The Second Coming", London
- 2016 Maddox Gallery "Son Of The Soil", London
- 2016 ACA Galleries "Bradley Theodore", New York City

GROUP SHOWS

- 2024 Galeria 18 '10. Sine Qua Non
- 2022 Maddox Gallery, What Lies Within Us, London
- 2017 Maddox Gallery "Retrospective 2017", London
- 2017 Vertical Gallery "Searching For Surfaces", London
- 2017 Maddox Gallery "Autumn Contemporary", London}
- 2017 Maddox Gallery "Winter Contemporary", London
- 2017 Maddox Gallery "The Summer Edition", London
- 2017 Maddox Gallery "Breaking Boundaries", London
- 2017 Maddox Gallery "Modern Masters", London
- 2016 Maddox Gallery "Retrospective", London
- 2015 ACA Galleries "Raw Beauty", New York City

PUBLIC INSTALLATIONS

- 2024 Official Artist for Sotheby's Realty & Porto Montenegro Event
- 2023 Official Event Painter, Sunseeker
- 2023 Vortice Dance Company, Lisbon
- 2020 Carnaby, UK: "Death at Sea" for Project Zero
- 2019 Goodwood, UK: "Court of Versailles" for Rolls Royce
- 2019 Tivat, Montenegro: Polo in the Port Project for Porto Montenegro
- 2018 Tivat, Montenegro: Summer Festival artwork for Porto Montenegro
- 2017 SoHo NYC: Custom lobby artwork for Related Group at 262 Hudson
- 2017 NYC: Custom commission for FCB Global
- 2017 Goodwood, UK: "Sweptail" for Rolls Royce
- 2015 Tokyo, Japan: Harajuku Girl
- 2015 Kenmare St, NYC: Anna & Karl
- 2015 NYC; Custom installation for Alexis Bittar 25th Anniversary

COLLABORATIONS

THEODORE'S EVOCATIVE PAINTING STYLE
AND DISTINCT COLOUR PALETTE HAVE LENT
THEMSELVES TO COUNTLESS OPPORTUNITIES
FOR COLLABORATION.

THESE INCLUDE BUT ARE NOT LIMITED
TO PARTNERSHIPS WITH

PUMA · ROLLS ROYCE · LEGO · GOOGLE ·
MOLESKINE · HAIG CLUB WHISKEY · BLACK TAP
UK · BLUE ORIGIN SPACE VOYAGE
· WALDORF ASTORIA

HAIG CLUB WHISKEY

Haig Club Clubman is a modern take on Single Grain Scotch Whisky developed in partnership with global icon David Beckham.

For the 2020 Holiday season, Theodore was invited to put his own spin on the iconic blue Clubman bottle, creating three limited edition designs featuring his famous vibrant skulls.







BRADLEY THEODORE

x
HAIG
CLUB
HAIG EST. 1827

700ml e
/40%vol
CLUBMAN
SINGLE GRAIN SCOTCH WHISKY

BRADLEY THEODORE

x
HAIG
CLUB
HAIG EST. 1827

700ml e
/40%vol
CLUBMAN
SINGLE GRAIN SCOTCH WHISKY

BRADLEY THEODORE

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HAIG EST. 1827

700ml e
/40%vol
CLUBMAN
SINGLE GRAIN SCOTCH WHISKY



SEXY FISH MIAMI

During Miami Art Basel 2025, Bradley Theodore collaborated with Sexy Fish and Revolution Marine Group to create a dynamic, multisensory art-meets-luxury experience: he transformed Sexy Fish Miami into a vibrant canvas with live painting and immersive projections of his signature style work inside the restaurant.

Earlier in the evening VIP guests boarded a Revolution Marine Group yacht wrapped in his artwork for a sunset cruise complete with curated caviar and limited-edition Bradley Theodore boxes, adorned with his designs, blending contemporary art, fine dining, and yacht culture into one standout moment of Miami Art Week.



LEGO

2020 saw Theodore invited to become a spokesperson for the newly rebranded LEGO Dots.

From creating public art in Chicago utilizing the medium, to the creation of bespoke LEGO men, Theodore attributes this collaboration as one of his most enjoyable.

#DotYourWorld



LEGO DOTS

#DotYourWorld



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MOLESKIN

Created by Theodore for Moleskine during Milan Design Week 2017, the artist transformed several Classic Collection Backpacks into portable works of art.

The Bradley Theodore Capsule Collection takes the Moleskine Classic Notebook and Classic Backpack, both designed to celebrate the look, feel and function of the original legendary notebook, and gives them a powerful street art edge.



ROLLS ROYCE

Theodore began working with Rolls Royce in 2017 at their Spirit of Ecstasy event at the Goodwood Festival of Speed.

As well as staging an exhibition in the VIP section of the event in conjunction with Maddox Gallery, Bradley also staged live painting sessions over the course of the four day event that spoke to the brand's key audience and the grandeur of the site itself.

Bradley has since collaborated on many more projects with the renowned luxury car brand.





Son of the Soil exhibition opening, Mayfair London



Goodwood Festival of Speed 2017



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Post

bradleytheodore

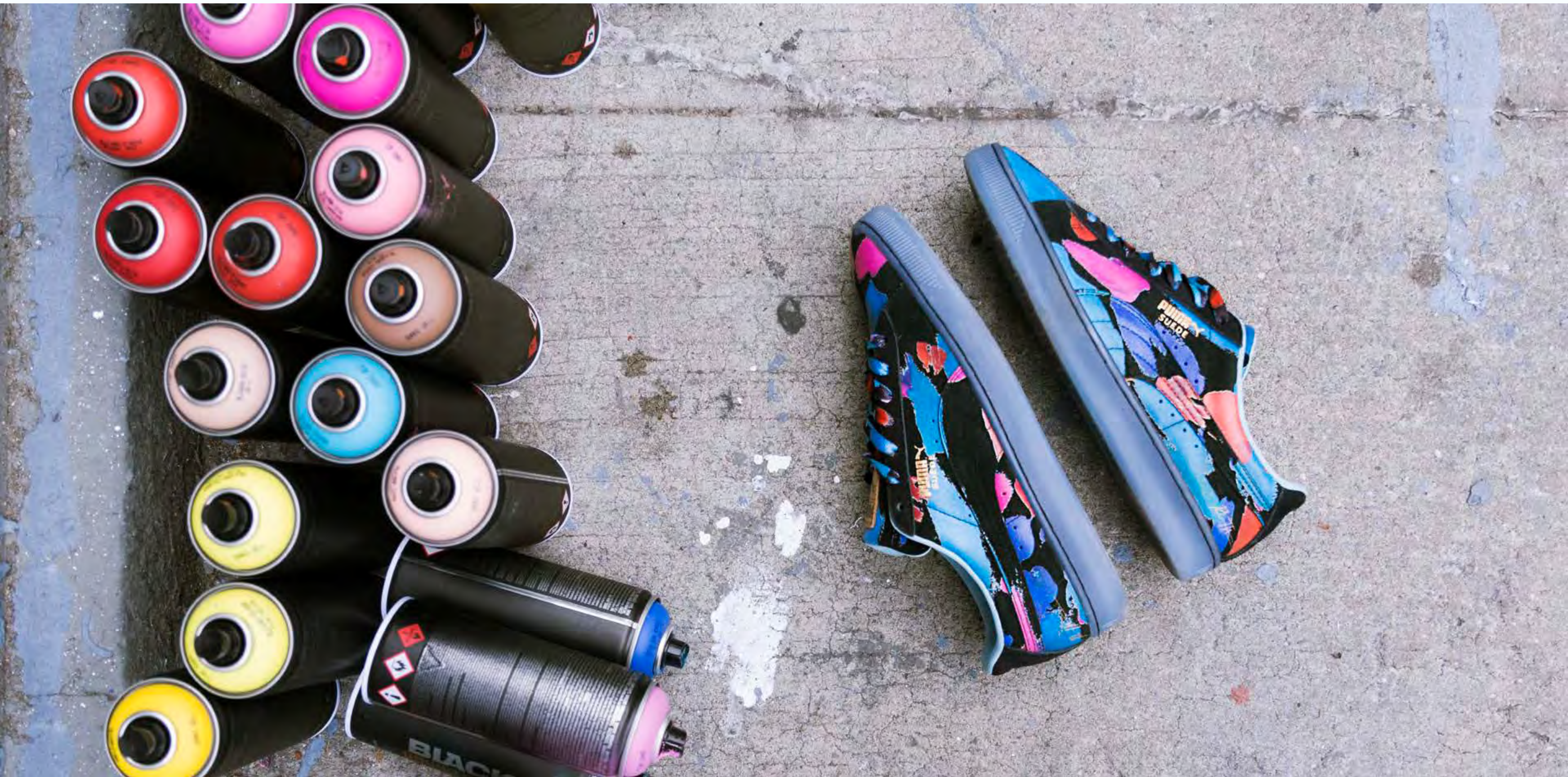


Liked by themuseum and 2,430 others
@bradleytheodore Looking forward to this coming week with @spiritofrollsroyce and @maddoxgallery hope to see you at the Secret location? Don't ask because I won't tell!! #bradleytheodore #artist #rollercoaster #goodpeople #weekend



PUMA SUEDE 50TH ANNIVERSARY

On this incredible 2018 collaboration PUMA says “He’s the people’s artist #ForAllTime. Bringing his soulful, introspective style to the Suede’s 50th anniversary, the PUMA x BT collection features timeless strokes of color that put his art into perspective”.

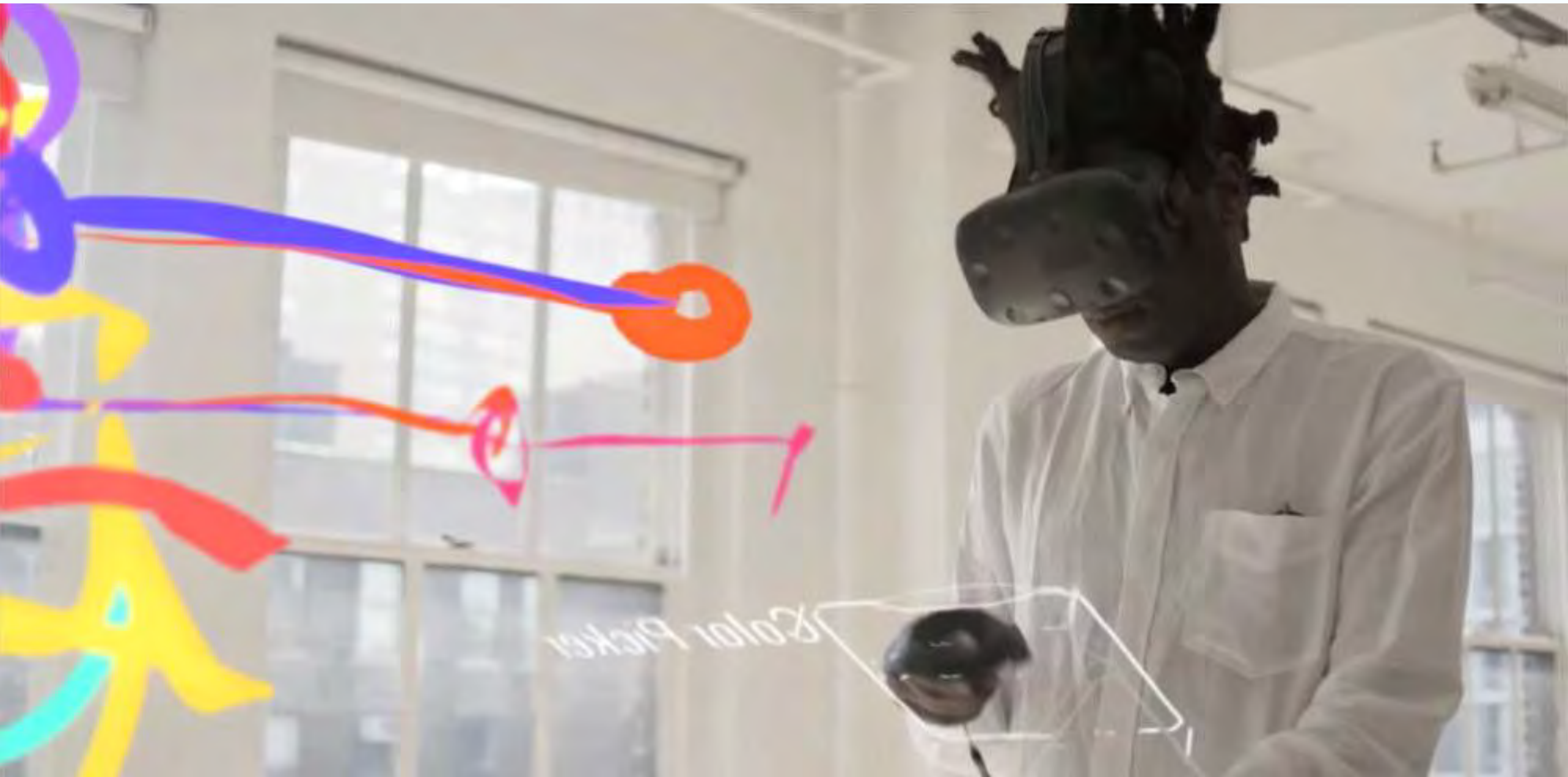


GOOGLE

Revisiting his early career as a digital graphic designer and 3D animator, Theodore became an official artist in residence for Google in 2017.

Utilising Google's Tilt Brush tool to create virtual reality paintings as various exhibitions in the US and UK, viewers had the unique opportunity to experience and interact with his work in a way like never before.





“MY INSPIRATION FOR THIS
COLLABORATION CAME FROM
THE ACT OF PAINTING ITSELF.

WHEN I’M PAINTING IN THE STREETS, I’M
WIPING MY HANDS OFF ON MY CLOTHING
IN ORDER TO PICK UP MY PHONE, OR
GRAB A NEW BRUSH.

ORGANICALLY I STARTED TO HAVE PEOPLE
COMMENT ON MY PAINT STRAINED
CLOTHES AND WANT TO KNOW WHERE TO
BUY THEM, SO I WANTED TO BRING THAT
ELEMENT TO THE PUMA COLLABORATION”

PUMA SS19

For Theodore's second PUMA collaboration, the renowned sports style company produced a full collection for Spring/Summer 2019.

Theodore brings his unique style to streetwear staples - reimagining them with bright pops of colour and rich symbolism that explores the human condition. Puma silhouettes are enhanced with hand-painted symbols like skulls, hearts, and hashtags that reference today's culture of representation and communication.












PRESS

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Bradley Theodore x Sexy Fish Miami





On Thursday, artist Bradley Theodore hosted a semiprivate dinner at [Sexy Fish](#). He treated guests to live painting, and his art was digitally projected throughout the restaurant. *Photo: World Red Eye*



Theodore also created custom Sexy Fish Miami Art Week boxes segmented with nuggets (which served as blinis), caviar, and accouterments inside. *Photo: World Red Eye*




Additionally, a custom Revolution Marine Group boat wrapped in Theodore's signature artwork set sail along Biscayne Bay. VIP guests were invited to cruise. *Photo: Boats Daily*

 [Sale: \\$1/wk](#) 

LIFESTYLE > DINING

17 Can't-Miss Food And Drink Events During Art Basel Miami Beach 2025

By [Amber Love Bond](#), Contributor. ⓘ Amber Love Bond is a Miami-based food + beverage and travel... 

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Sexy Fish Art Miami Experience

On December 4, celebrated artist Bradley Theodore will dazzle guests at [Sexy Fish Miami](#) with live painting and projections of his coveted works. Earlier, private guests board a Revolution Marine Group yacht wrapped in Theodore's signature artwork, enjoying caviar and nuggets in a limited-edition Art Miami box. On December 5, Turkish DJ Mahmut Oran takes over the decks, combining fine dining, live art and music for a fully immersive evening that merges culinary indulgence with contemporary artistry.

FOR MORE INFORMATION ON ARTWORKS,
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